

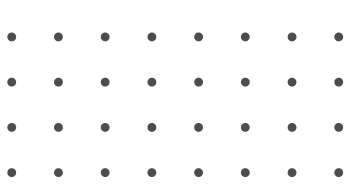
***magnaquest* | sure**



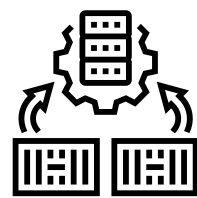
Modernizing Subscription Management

SOLVING REAL PROBLEMS FOR
PAYTV AND OTT PROVIDERS





Still Paying for Legacy Systems While Revenue Declines?



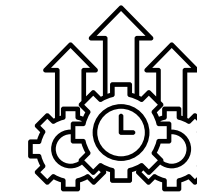
Legacy systems increase maintenance costs with limited return



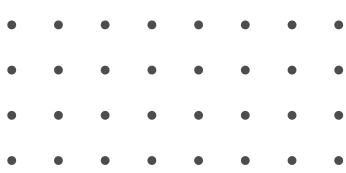
Outdated experiences lead to **subscriber churn**



Innovation slows while overhead continues to rise



A modern solution can **reverse the trend** – efficiently

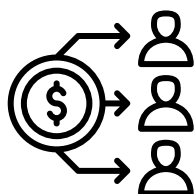


Magnaquest Sure

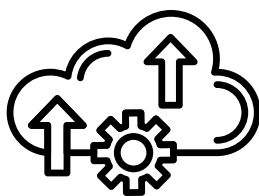
Purpose Built for PayTV & OTT



Cut costs by 30%+ with a proven ROI model



Flexible revenue-share pricing aligns with your performance



Migrate seamlessly with zero business downtime



Automate billing, upgrades, renewals, and more

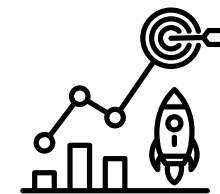


Industry Leaders Are Moving Fast

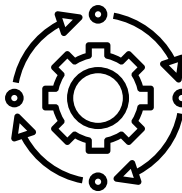
Are You Catching Up?



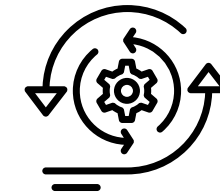
OTT, Pay-per-view, and hybrid bundles are now the standard



Modern platforms enable rapid go-to-market readiness



Legacy systems slow down service launches



Gain the agility to compete and lead

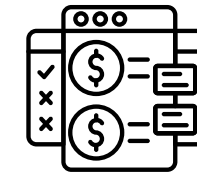


Add New Revenue Streams

With Confidence



Launch OTT, Pay-per-view,
broadband, and VOD services easily



Bundle pricing, trials, and offers –
configured in minutes

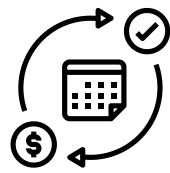


Operate and scale across
regions with one platform

Solution Offerings

Driving the Subscription Revolution

Subscription Management



- Subscriber Information & Management
- Subscriber Engagement
- Product Catalogue & Pricing Management
- Discounts & Promotions

Finance



- Revenue Recognition
- Revenue Recognition Reconciliations
- Partner Settlements

Invoices



- Automatic Billing Process
- Bill Logs



Payments

- Multiple Payment Gateways
- Automatic Collections
- Multiple Payment Gateways (duplicate entry)



Insights

- Revenue Insights
- Subscriber Analytics
- Churn Management
- Customer Engagement



CRM - Customer Care

- Service Ticket Management
- 24/7 Support Desk
- Implementation Support



Customer Story

Azam Media Scales Across Africa

7 Countries | 1M Subscribers | Full Lifecycle Automation

Azam Media, a leading DTH and PPV provider in Africa, faced:

- Complex dealer and multi-country tax management
- Multi-currency billing challenges
- Urgent need to scale across multiple markets

How Magnaquest Helped:

- Centralized subscriber lifecycle & dealer management
- Launched DTH + Pay-per-view with multi-country support
- Enabled fast go-to-market with flexible configuration

Customer Story

CNE (Cable Network Egypt)

Egypt's Leading Subscription Distributor Streamlines Operations

CNE, a major PayTV distributor for OSN, ART, and beIN in Egypt, struggled with:

- Disconnected legacy systems and high Total Cost of Ownership
- Fragmented platforms slowing down service rollouts
- Operational inefficiencies across multiple tools

How Magnaquest Helped:

- Replaced legacy stack with a centralized, automated subscription management platform
- Unified modules and databases for smoother workflows
- Reduced costs and accelerated time-to-market

Benefit:

Magnaquest's SURE platform provided a considerable reduction in TCO while ensuring business efficiency through automation.

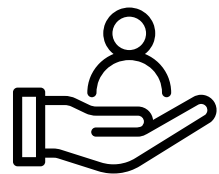


25+ Years of Excellence

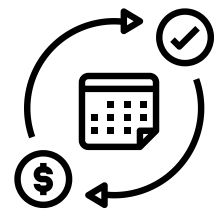
Pioneer in Enabling Subscription Businesses Across the World



50+
Countries Served



250+
Customers



300 Million+
Subscribers



\$Multi-Billion
Revenue Processed





Thanks!

Please let us know if you have any questions.

